



## Virtual Arab-African Business Forum on Agri-Food Products

July 6<sup>th</sup> -8<sup>th</sup>, 2021

Draft Programme

GMT TIME	Session	Panelists
9.30-10.30	Opening ceremony:	<ul style="list-style-type: none"> <li>- Speech of HE Dr. Ahmed SENGENDO, Assistant Secretary General for Economic Affairs of the Organization of Islamic Cooperation</li> <li>- Speech of HE Dr. Gabriel Ibrahim MOHAMED, Minister of Finance and Economic Planning of the Republic of Sudan</li> <li>- Speech of HE Mr. Souleymane DIARASSOUBA, Minister of Trade and Industry of the Republic of Cote d'Ivoire</li> <li>- Speech of Dr Fahad ALDOSSARI, Chairman of the Board of the Arab Bank for Economic Development in Africa (BADEA)</li> <li>- Speech of Mrs. Latifa ELBOUABDELLAOUI, Director General of the Islamic Centre for Development of Trade (ICDT)</li> <li>- Documentary Corporate films of BADEA and ICDT</li> </ul>
Presentation of the Master of Ceremony and chairperson of the Panel 1 by Mrs. Samia LANLOU, Director of Africa Business Unit, Mazars Morocco		
Panel 1: Opportunities of Agri-Food Products in Arab and African OIC Countries		
10.30-10.50	State of trade and business opportunities between the OIC Arab and African member states	Mr. Mamoudou Bocar SALL, Director of Studies and Training Department, ICDT
10.50-11.10	State of financing the agri-food projects within BADEA's operation	Mr. Hatem JEBRI, Head of Food Value Chain Promotion Department, BADEA
11.10-11.30	Export and import	IIFC Representative

	financing of the agri-food products in Arab and African countries	
11.30-11.50	Investment insurance and export credit of the agri-food products	ICIEC Representative
11.50-12.10	Financing of the agri-food projects	ICD Representative
12.10-12.30	Export and import financing of the agri-food products in Africa and Arab regions	AFREXIMBANK Representative
12.30-13.30	General Debate	All Panelists
13.30-14.00	Break	
<b>Private Sector Pitching</b>		
14.00-15.30	Difficulties, export opportunities and solutions in the Arab-African countries	<p>Morocco: Mr Mustapha Jamaleddine Director General of Tria</p> <p>Tunisia: Mr. Ismaïl Mabrouk, CEO of Saida Group</p> <p>Senegal: Mr. Cheikh Ahmed Tidiane Sy, CEO of Takamul Foods</p> <p>Sudan: Mr. Abdel Raouf Mergani Abdurahmen, Managing Director, Sugar of Kenan Group</p> <p>Saudi Arabia: Mr; Abdullah Al Bader, General Manager, Almarai (tbc)</p> <p>Mauritania: M. Sidna Ould Sidi Mohamed Director General, Alrahama Littoumour Factories</p> <p>South Africa: Mr. Arnold Pretorius CEO of Karan Beef</p> <p>Algeria: Mr. Issad Rebrab, CEO of Cevital Group</p> <p>Egypt: Mr. Helmy Abouleish, CEO of Sekem Group</p>
15.30-16.00	General Debate	
<b>B2B and Expo: 10.00- 22.00</b>		
<b>End of the Day</b>		
<b>Presentation of the Master of Ceremony and Chairperson of the Panel 2: Mr. Fadel Agoumi International Consultant</b>		

Panel 2: obstacles to trade development of the Arab food products		
GMT Time	Session	Panelists
09.30-09.50	Importance of Halal Industry and standards in developing intra-OIC trade and investment in Agri-food sector in Arab and African countries	Mr Ihsan Oviit, Secretary General of SMIC
09.50-10.10	Trade barriers on food products in the Arab-African countries	Dr. Kunio Mikuriya, Secretary General of World Customs Organization
10.10-10.30	Health standards for food products	Mr. Abdellah Janati, Managing Director, ONSSA Morocco
10.30-10.50	Role of IsDB in fighting Food insecurity in Africa and Arab Countries	Mr. Nur Abdi, Head of Agriculture Division, IsDB
10.50-11.10	State of food security development in Africa and Arab regions	Mr. Yerlan Baidaulet, Director General of IOFS
11.10-11.30	Role of private sector in enhancing food quality for trade among OIC Countries	Mr. Yousef Hasan Khalawi, Secretary General of ICCIA
11.30-11.50	Industrial quality standards for food products in Arab Countries	Prof Ibrahim Adam El Dukheri, Director General of OADA
11.50-12.10	General Debate	All Panelists
12.10-12.30	Break	
Private Sector Entering		
12.30-14.30	Difficulties, export opportunities and solutions in the Arab-African countries	Ethiopia: Managing Director, Tbabtrading PLC Morocco: Mr. Hassan Sentissi Elidrissi, President of Moroccan Federation of Fisheries Companies (FENIP) Niger: Mrs Maimouna Diori, Director General of Sahel Dairy Company UAE/Jordan : fruit juices (tbc) Côte d'Ivoire : Cocoa (tbc) Guinea: Mrs Fatou Cissoko, Director General of Fatou & Kadija SARL Kenya: Mr. Godfrey K. Mburia, Chairman of Kenya Co-operative Coffee Exporters Limited (KCCE) Rwanda: Mr. Robert Ngabonziza, Manager

14.30-15.30	General Debate	of Rwanda Mountain Tea Ltd
B2B and Expo: 10:00-22:00		
End of the Day		
Presentation of the Master of Ceremony and Chairperson of the Panel 3 by BADEA Representative		
Panel 3: Assistance in Digitalization, Logistic and Transport Services		
GMT Time	Session	Panelists
9.30-9.50	BADEA role in facilitating logistic and transport services in the African and Arab countries	Mr. Wadi Abdurahim YOUSUF, Head of Agriculture and Rural Development Section, BADEA
9.50-10.10	IsDB role in the development of logistic and transport platforms in Africa and the Arab countries	IsDB Representative
10.10-10.30	Impact of the digitization of transportation and logistics in promoting trade in agrifood between Arab and African Countries	Mr. Abdelilah Hifdhi, President of the Moroccan Federation of Transportation and Logistics
10.30-10.50	Role of ZLECAf on facilitating transportation and logistics between Arab and African Countries in agrifood products	Mr. Abdou Diop, Managing Director Mazars Morocco
10.50-11.10	The role of the digitalization of customs services in facilitating foreign trade operations in Senegal	Mr. Ibrahim Nour Eddine Diagne, Director General of Gainde2000
11.10-11.30	The role of the digitalization of customs services in facilitating foreign trade operations in Oman	Director General of Bayan, Oman Customs
11.30-11.50	Operationalization of WTO TFA in Arab and African Countries	WTO Representative (tbc)
11.50-12.30	General Debate	