



ICON MAGAZINE

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WORLD BUSINESS TODAY



DEİK
DIŞ EKONOMİK İLİŞKİLER KURULU
FOREIGN ECONOMIC RELATIONS BOARD

SOUTH AFRICA INVESTMENT FORUM SPONSORSHIP OPPORTUNITIES

BENEFITS OF SPONSORSHIP

The **South Africa Investment Forum** is an ideal occasion to establish prospective **business relationships**, engage key **industry players**, and further **grow your business** in this Tier 1 frontier market. The South Africa Investment Forum will be promoted to thousands of business, financial, industrial executives as well as key South African government trade and industrial development organisations, through pre and post event marketing. A copy of the conference proceedings will be sent to the President's office. Your presence in this international conference in the financial capital of South Africa will allow your organization to be recognized as a major Corporation committed to growth and development of a sustainable 21st century South African economy as it enters a new phase in the transition from the Apartheid era to a mature emerging market economy. It will be exposed to more than 300 business, financial, investment and government figures who are anticipated to attend the conference. This event allows your company first mover advantage to engage with some leading Government Ministers and agencies responsible for trade, finance and investment in the newly elected Government. Space and sponsorship opportunities will be exclusively limited.

Sponsorship of The South African Investment Forum will ensure attendees and decision-makers recognise and appreciate your brand and is an excellent opportunity to **enhance your presence** at the event. Sponsorship confers distinct advantages including **private meetings** with senior South African government officials, as well as **speaking opportunities** in one of the event plenary sessions.

KEY BENEFITS OF SPONSORSHIP

■ Branding



Promote your brand before, during and after South Africa Global Vision 2030

Strategic logo placements:

- Event website
- All printed marketing material (pop-ups, banners, flyers, posters etc)
- Electronic marketing including dedicated e-mail blasts
- Exclusive South Africa Vision 2030 Post-Conference Report

■ Speaking Opportunities



Present your thought leadership to global professionals, corporate leaders, and Tier 1 investment professionals.

Opportunities include:

- Keynote presentations in an exclusive plenary session
- Panel discussion alongside leading South African government officials, financial experts, HNW investors, and others
- Dedicated company-led workshops and interactive sessions

■ Gain Exposure to Key VIP's



Present your business plan through pre-arranged 1-2-1 meetings with select government and industry professionals

- Showcase your company's expert products and services
- Raise your company's profile in front of top decision-makers
- Demonstrate your commitment to investing in South Africa

For further information please email our sponsorship team at events@theiconbusiness.com

SPONSORSHIP PACKAGES

1. Sponsorship of the Gala Dinner: Platinum Sponsor - £25,000 - (If available) **THERE WILL ONLY BE TWO PLACES FOR THIS TYPE AVAILABLE**

- Full branding of the gala dinner with the company name on all material.
4 Page Advertorial inside the Icon Magazine promoting your business
- Full branding as platinum sponsor of the event
- Speaker Slot in the Opening Session
- Branding of the dinner Venue including signage, tables, menus etc.
- Short after Dinner Speech by a senior representative of the company
- Top table for Invited Guests
- 4 complimentary Delegate passes
- 3x2 Exhibition stand / Display Space
- Advertisement in ICON magazine
- Private Board room for the sponsor's private use

2. Sponsorship of the 1 hour lunch: Diamond Sponsor - £18,000 **ONLY TWO PLACES OF THIS TYPE AVAILABLE**

- Full branding of the lunch with the company name on all material
2 Page Advertorial inside the pages of The Icon Magazine
- Full branding as diamond sponsor
- Speaker slot on a conference panel
- Branding of the lunch area and menus
- 3 complimentary Delegate places
- 3x2 Exhibition stand / Display Space
- Advertisement in ICON magazine

Sponsorship of the main conference room (i.e. equipment required) **3. including audio-visual, back-drops, and screens): Gold Sponsor - £12,000** **(SOLD OUT)**

- Full branding of the main conference room on all marketing material
- Speaker slot on conference panel
- 2 complimentary Delegate passes
- 3x2 Exhibition stand / Display Space

4. Sponsorship of the coffee breaks – Silver Sponsor - £5,000

- Full branding of the coffee break area and half a Page Advertorial
- Speaker slot on conference panel
- 2 complimentary Delegate places
- 3x2 Exhibition stand / Display Space
- Advertisement in the ICON magazine

5. Sponsorship of the gala dinner tables- Bronze Sponsor - £ 1,000

6. Sponsorship of the Brochure of Company Profiles- £ 500

- Your company profile will take place on the conference website and event materials
- Company promotion opportunity by upto 500 words
- The company profile will include contact information and picture as well