

GENERAL ORGANIZAR

**barilga**<sup>®</sup>**mn**



Ministry of  
Construction and  
Urban Development



Construction  
Development  
Center



Mongolian  
national construction  
association

OFFICIAL PARTNERS

INTERNATIONAL CONSTRUCTION FAIR

# BARILGA EXPO 2023



**28-30, APRIL** | BUILDING MATERIALS



**05-07, MAY** | INTERNATIONAL FAIR



**12-14, MAY** | REAL ESTATE

 **MISHEEL EXPO**  
INTERNATIONAL EXHIBITION OF MONGOLIA



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## INTERNATIONAL CONSTRUCTION FAIR

# BARILGA EXPO 2023

## ENTERING THE MONGOLIAN CONSTRUCTION MARKET

BARILGA EXPO has been continuously organized in the Mongolian market for 15 years, and in cooperation with both governmental and non-governmental organizations such as the Ministry of Construction and Urban Development, the Construction Development Center, and the Mongolian National Construction Association, it has become the largest and most prestigious exhibition and fair in the industry.

To introduce famous international brands to the Mongolian construction market, the second part of the BARILGA EXPO under the name "International construction fair" is scheduled to be held on May 5-7, 2023 at the "Misheel Expo" center.

Mongolia has been one of the rapidly developing countries in the construction sector and by 2022 1.4 billion dollar worth of development has been done and putting more than 20,000 homes into operation per year. In addition, approximately 2.1 billion dollars of residential mortgage loans have been invested since 2013, and the market of the construction industry is expanding rapidly.

<b>Title</b>	BARILGA EXPO 2023
<b>Period</b>	05-07 MAY
<b>Venue</b>	Misheel expo center, Ulaanbaatar, Mongolia
<b>Scale</b>	400 companies, 58,000 visitors
<b>Organizer</b>	Barilga MN
<b>Co-organizer</b>	Ministry of Construction and Urban Development Construction Development Center Mongolian national construction association





## “INTERNATIONAL FAIR” EVENT PROGRAM

### MAY 5 /FRIDAY/

- 10:00** “International fair” will be started
- 12:00-13:00** Opening ceremony /The Minister of Construction and Urban Development, government and non-government organizations will participate/
- 13:00** Lunch time
- 13:30-14:30** Presentations and seminars of state institutions
- 14:30** Seminary, speech /The exhibitors will present their new technologies, materials, products, and services/
- 18:00** The exhibition will be closed

### MAY 6 /SUNDAY/

- 10:00** “International fair” will be started
- 11:00-16:00** Seminary, speech /The exhibitors will present their products, such as new technologies and building materials in the exhibition/
- 11:00-16:00** To introduce projects and programs of construction /Visiting and meeting at the project site of large project implementing companies/
- 11:00-18:00** “B2B” meeting of exhibition participating organizations /Co-organizations, companies, and exhibitors of the construction industry will hold a meeting/
- 18:00** The exhibition will be closed

### MAY 7 /SATURDAY/

- 10:00** “International fair” will be started
- 11:00-15:00** “B2B” meeting of exhibition participating organizations
- 11:00-17:00** To introduce projects and programs of construction /Visiting and meeting at the project site of large project implementing companies/
- 18:00** The exhibition will be closed

**Note:** We will announce the names of government organizations that will participate in the opening of the exhibition and the presentation seminar before the day of the exhibition. Organizations participating in presentations and seminars during the exhibitors should register with us in advance.

## RECOMMENDATIONS TO ORGANIZATIONS PARTICIPATING IN THE “BARILGA EXPO 2023” INTERNATIONAL EXHIBITION

The construction sector of our country accounts for 3.7 percent of the total domestic product, and it is a “consumer country” that imports about 60-70 percent of the materials used in construction industry. Therefore, there is a high demand for foreign construction materials and products in the domestic market, and the opportunity to enter the Mongolian construction market and find an official partner is created through the “International Construction Fair” 2023.

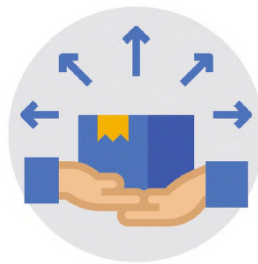
Our country’s construction sector development is one of the rapidly developing countries. And by 2022, 1.4 billion USD worth of construction were built, and more than 20,000 homes are being put into operation per year. And since 2013, 2.1 billion USD have been invested in residential mortgage loans. The construction industry market is expanding rapidly.

Since Mongolia has a population of about 3.5 million, and about 60% of it is concentrated in Ulaanbaatar, in order to decentralize the capital city, the development concept of developing the capital city with six sub-centers, seven following, and side towns and villages has been successfully implemented. Moreover, the construction of Khushig Valley following city and the implementation of the housing project for 150,000 families are coming. Also, about 40% of all citizens of Ulaanbaatar live in apartments, and more than 60% live in ger district (slum areas), and 25 projects and programs will be implemented in 6 districts of the capital within the framework of ger district redevelopment.

### Who will participate in the “International Fair”?



Foreign construction material manufacturers, suppliers, and advanced technology suppliers who want to enter the Mongolian market.



Official distributor companies operating in Mongolia



The above companies can invite authorized officials/founders and general directors/ to participate



## Advantages of participating in the exhibition



Introducing products to the Mongolian market, expanding cooperation with international construction material manufacturers, suppliers, and investors



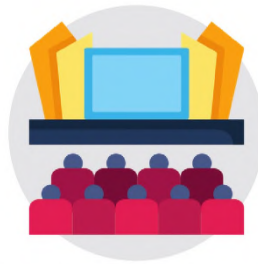
Organizations participating in the exhibition will publish their organization's introduction in the "BARILGA EXPO 2023" special edition magazine



Delivery of information through Barilga-expo.mn regardless of time and space. to Distribute information and go Live on Barilga.mn Facebook, YouTube, Instagram, etc.



Participate in a business meeting //B2B meeting/ and meet the leaders of major companies in the Mongolian construction industry



On the days of the exhibition, you can do screen advertising, present your products on stage, and give a 20-minute speech.



Familiarize yourself with the "Construction projects and programs" that will be organized during the exhibition days.

### Note:

- During the exhibition, it is necessary to register with us in advance if you wish to participate in the "B2B" meeting or give a presentation
- There will be no more than two representatives of the organizations that want to participate in the "Getting to know the construction projects and programs" activity organized on the days of the exhibition, and they must register in advance.
- If additional services related to participation in the exhibition (accommodation, transport, interpreter) are needed, we can provide them.



**20+**  
COUNTRIES

**400+**  
COMPANIES

**58000+**  
VISITORS



China



Germany



Italy



Russia



Turkish



South Korea



Taiwan

## CATEGORIES



**WINDOW, DOOR**



**INSULATION, COATING,  
WATERPROOF MATEIALS**



**TOOLS, EQUIPMENT,  
ELEVATOR**



**INTERIOR DESIGN  
MATERIALS**  
/Lighting, bathroom, kitchen,  
home decor etc.../





**LANDSCAPING, EXTERIOR MATERIALS**



**SANITARY**



**HOME AUTOMATION SYSTEM**



**RENEWABLE ENERGY, NEW TECHNOLOGY**





**BOOTH**



**LIGHT**



**TABLE**



**CHAIR**

**05-07 MAY /INTERNATIONAL FAIR/**







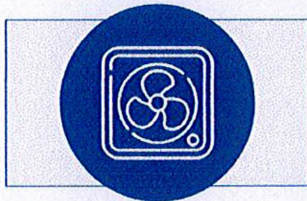
## B2B meeting

/project investors, construction companies/



## Seminary, Speech

/the industry, construction companies, citizens/



VENTILATION



PARKING



BATHROOM



FOOD STREET

## BUYERS

- Construction Company
- Architect
- Engineer
- Designer
- Manufacturer / Distributor
- Investor

### Public Institution

- Facility Divisions of
- Office of Education,
- Military Installation,
- Government Institution etc

### Building Owners

- Commercial Facility Administrator
- Remodeling and Interior Consumer

## EXHIBITORS

### Building & Construction Materials, Technology

- Structural / Exterior Materials
- Insulator
- Windows / Doors
- Coating / Waterproofing Materials
- Landscaping Materials
- Tools
- Lightings
- Bathroom / Kitchen
- Security System
- Sustainable Energy Technology

### Building Facilities

- Air Conditioning
- Ventilation
- Sanitary
- Fire-prevention
- Elevator, Parking
- EV Charging
- Architectural
- Design, Construction



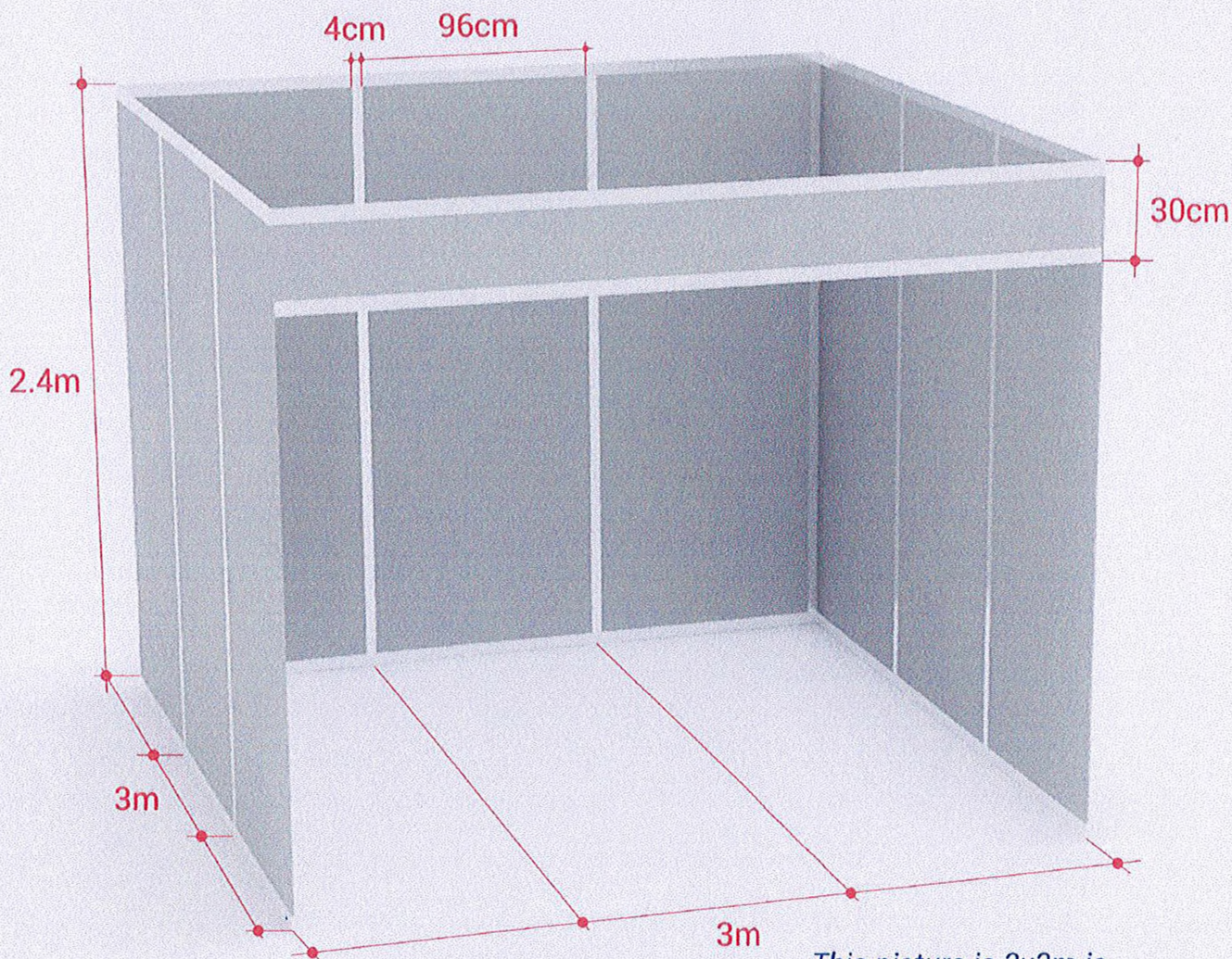
## ADDITIONAL PARTICIPATION FEE

**STAND PRICE: 1m<sup>2</sup>**

**A Stand** 95 USD

**B Stand** 75 USD

*/tax included/*



*This picture is 3x3m is an example picture of the field*