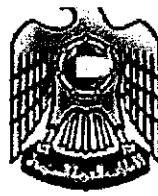


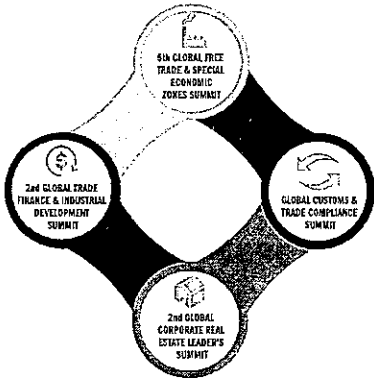
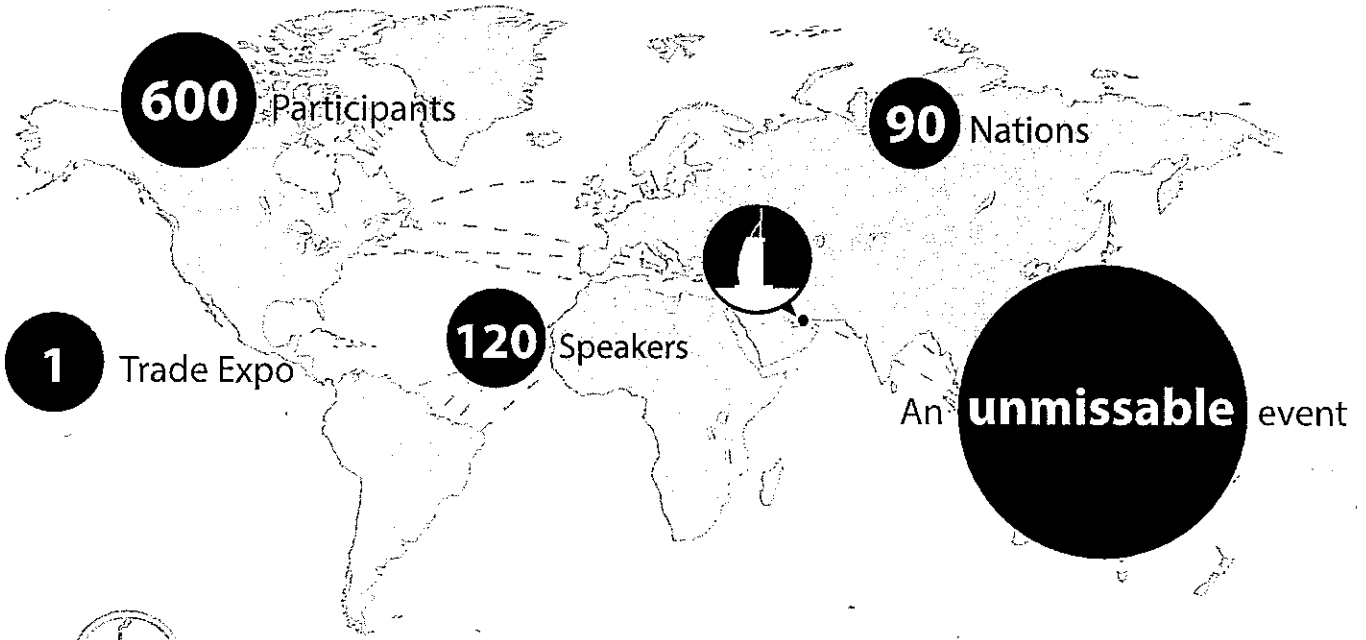


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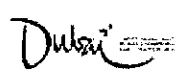


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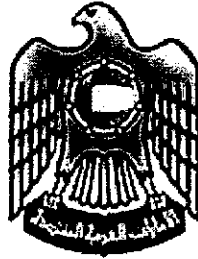


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Minister of Economy, United Arab Emirates

GLOBAL TRADE DEVELOPMENT WEEK EMEA OFFICIAL MINISTER'S WELCOME MESSAGE



"As the world recovers from the remains of the global recession, developing trade is more crucial than ever. Global Trade and Development Week EMEA Edition 2014 comes at a special time to Dubai, UAE, where the nation is rapidly developing across all sectors, as to prepare for the hosting of EXPO 2020 and its ambitious goals. Located strategically in the center of three continents, the United Arab Emirates continues to be a trusted destination that reflects acceptance, diversity and global openness, as millions are gravitated here by open business and investment opportunities and phenomenal touristic attractions.

This trade event will gather business and government leaders, entrepreneurs and academic scholars to discuss collaborate and exchange ideas and experiences in the areas of trade and development, economic special zones, trade finances and industrial development, real estate and global customs and trade facilitation. The UAE is honored with the presence of such high-level individuals who are experts in their fields, and thus anticipates their own personal experiences.

It is time to set a new course for the global economy, and the UAE looks forward to hosting a full programme of events that tackle today's most challenging trade and development issues.

H.E. Sultan Bin Saeed AlMansoori
Minister,
Ministry of Economy, UAE

GLOBAL TRADE DEVELOPMENT WEEK - PROGRAMME OF EVENTS

Day 1 - 27TH OCTOBER	Day 2 - 28TH OCTOBER	Day 3 - 29TH OCTOBER	Day 4 - 30TH OCTOBER
WELCOME RECEPTION (Available to Sponsor)		WORKSHOP	OFFICIAL SITE TOURS موانئ دبي العالمية DP WORLD جمارك دبي DUBAI CUSTOMS
MINISTERS & TRADE LEADERS PLENARY		WORKSHOP	
		WORKSHOP	
NETWORKING RECEPTION (Available to Sponsor)		WORKSHOP	
GALA DINNER SPONSORED BY KFEZ 	NETWORKING RECEPTION SPONSORED BY DCTA 	NETWORKING RECEPTION (Available to Sponsor)	

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Minister of Economy, United Arab Emirates

KEYNOTE WELCOME ADDRESS & OFFICIAL PATRON



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Minister,
MINISTRY OF ECONOMY, UAE

UNITED ARAB EMIRATES
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KEYNOTE SPEAKERS



H.E. AHMED MAHBOOB MUSABIH,
Director,
DUBAI CUSTOMS, UAE



H.E. HANI R. AL HAML,
Secretary General,
DUBAI ECONOMIC COUNCIL
(DEC), UAE



ENG. HANI SALEM SONBOL,
Deputy CEO,
INTERNATIONAL ISLAMIC TRADE
FINANCE CORPORATION (ITFC)



DR. NADIR MOHAMMED,
Country Director, GCC Countries,
THE WORLD BANK



H. E. SULTAN BUTTI BIN MEJREN,
Director General,
DUBAI LAND DEPARTMENT (DLD), UAE

SPEAKER FACULTY LIST



MINISTERS & TRADE LEADERS PLENARY TRADE LEADERS PANEL DISCUSSION

Improving conditions in trade & investment in global economies with global value chains



DR. HERBERT OBERHAENSLI,
Vice President Economics &
International Relations,
NESTLÉ SA, SWITZERLAND



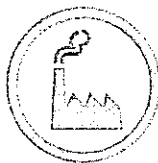
JAMES LOCKETT,
Vice President, Head of
Trade Facilitation and
Market Access,
HUAWEI TECHNOLOGIES



SHISHIR PRIYADARSHI,
Director-Development
Division,
WORLD TRADE
ORGANIZATION (WTO)



STEFANO ARGANESE,
Chief Executive Officer,
DHL FREIGHT CESE &
AMEA (CENTRAL EASTERN
SOUTHERN EUROPE AND
AMERICAS, MIDDLE EAST,
AFRICA)



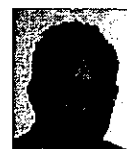
5th GLOBAL FREE TRADE & SPECIAL ECONOMIC ZONES SUMMIT & WORKSHOPS



DR. ADELHELM MERU,
Director General,
EXPORT PROCESSING
ZONES AUTHORITY (EPZA),
TANZANIA



ARNEL PACIANO D. CASANOVA,
President & Chief Executive
Officer, BASES CONVERSION
AND DEVELOPMENT AUTHORITY
(BCDA) and Chairman, PHILIPPINE
INVESTMENT PROMOTION PLAN
STEERING COMMITTEE (PIPP-SC)



BILL BANKS,
Global Infrastructure Leader,
ERNST & YOUNG



HON. CALLE SCHLETTWEIN,
Minister,
MINISTRY OF TRADE AND
INDUSTRY, NAMIBIA



CASPAR HERZBERG,
Vice President – Asia Pacific,
Japan and China Theater,
CISCO CONSULTING
SERVICES



CHARLES CLIFTON,
Inward Investment Advisor,
UK TRADE & INVESTMENT
(UKTI)



HANS I. VERHULST,
Founder/Director,
CENTRE OF INTERNATIONAL
STUDIES ON DEVELOPMENT
ECONOMICS (CEDIS),
NETHERLANDS



**PROF. DATUK ISMAIL
IBRAHIM**,
Chief Executive,
ISKANDAR REGIONAL
DEVELOPMENT AUTHORITY
(IRDA), MALAYSIA



JACQUES BUGHIN,
Director,
MCKINSEY & COMPANY



KAMAL SULTAN AL-KHAMERI,
Director General, Trade Agreement & Area Department, **MINISTRY OF INDUSTRY & TRADE, REPUBLIC OF YEMEN**



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Chief Commissioner, **AGABA SPECIAL ECONOMIC ZONE AUTHORITY (ASEZA), JORDAN**



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Regional Director, Middle East & North Africa, **INTERNATIONAL ENTERPRISE (IE) SINGAPORE**



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Managing Director, **JAPAN EXTERNAL TRADE ORGANIZATION (JETRO) DUBAI & MENA**



PARK SOON-GI,
Director General Planning Office, **KOREAN FREE ECONOMIC ZONES**



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Group Director of Editorial, **CPI MEDIA GROUP, UAE**



DR. RAED SAFADI,
Deputy Director- Trade and Agriculture Directorate, **ORGANISATION FOR ECONOMIC COOPERATION AND DEVELOPMENT (OECD)**



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SAXEN VANCOLLER,
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BAIHAS BAGHDADI,
Managing Director, Head of Trade and Working Capital International, **BARCLAYS**



DAVID RASQUINHA,
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Managing Director & Regional Head, Transaction Banking MENAP, **STANDARD CHARTERED BANK**



DOUG BITCON,
Head Of Fixed Income Funds & Portfolio Management, **EIIB RASMALA**



EHSAAN AHMED,
Head of Global Transaction Services & Corporate Strategy, **NOOR BANK, UAE**



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Deputy General Manager of Finance, **AL KHALEEJ SUGAR COMPANY**



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Deputy CEO, **INTERNATIONAL ISLAMIC TRADE FINANCE CORPORATION (ITFC)**



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Global Head of Transaction Services & Financial Institutions, **FIRST GULF BANK**



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Economic Counsellor, **WORLD TRADE ORGANIZATION (WTO), SWITZERLAND**



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Group Head Trade Finance Operations, **NATIONAL BANK OF ABU DHABI (NBAD), UAE**



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Group Treasurer and Head of Corporate Finance, **SAUDI TELEKOM COMPANY (STC)**



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Managing Director, Head of Financial Institutions and Public Sector Wholesale Banking, **NATIXIS, UAE**



NASSER AL-THEKAIR,
Assistant GM, Head of MENA Region, Corporate & Structured Finance, **INTERNATIONAL ISLAMIC TRADE FINANCE CORPORATION (ITFC)**



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DMCC, UAE



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Group Vice President,
Head of Export &
Trade Finance,
ABB



PHILIPP LEMMERZ,
Head of Public Policy,
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RAVI KUMAR,
Head of Business Innovation
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Regional Head Trade &
Supply Chain, Middle East &
North Africa, Trade & Supply
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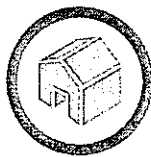
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YAW ADU KUFFOUR,
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Private Sector Operations,
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Engineering and Planning
Sector, Head of The
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Director Real Estate --
RMEA,
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- McDonald's Middle East
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Head of Infrastructure
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NOVARTIS, INDIA



SIMON WALTER,
Head of Real Estate
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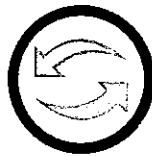
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Estate, Europe & Africa,
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VISHAL TIKKU,
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Director Middle East,
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Senior Representative,
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Multilateral Trade Issues,
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UAE



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LEE DUK SOO,
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KOREA CUSTOMS
SERVICE, SOUTH
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LEIGH WINCHELL,
Deputy Director of Compliance
and Facilitation Directorate,
WORLD CUSTOMS
ORGANIZATION (WCO)



LIU PING,
Customs Representative of
Permanent Mission of China
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GENERAL ADMINISTRATION
OF CHINA CUSTOMS (GACC),
CHINA



MAHMOOD AL BASTAKI,
Chief Executive Officer,
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MARK HILL,
Director,
DIGITAL CODING AND
TRACKING ASSOCIATION
(DCTA)



MINNA HERRANEN,
Head of Trade Management,
MEA & India, GOPS, Global
Trade Management, Networks,
NOKIA



MOHAMMAD EHTESHAMUL HOQUE,
Second Secretary (Customs:
International Trade & Modernization),
National Board of Revenue
Bangladesh, Bangladesh; Former
International Customs Advisor
(Governance), United Nations
Office For Project Services
(UNOPS)



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Trade Compliance,
LIVINGSTON
INTERNATIONAL



RAMESH SIVA,
Lead e-Government
Specialist,
THE WORLD BANK



RENATO ANTONINI,
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JONES DAY



RICHARD DEARING,
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Trade Practice,
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SAMER SHOUKRY,
International Trade
Compliance Leader – MEA &
Turkey & Central Asia,
HONEYWELL



SHISHIR PRIYADARSHI,
Director-Development
Division,
WORLD TRADE
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Chief Executive Officer,
DHL FREIGHT CESE &
AMEA (CENTRAL EASTERN
SOUTHERN EUROPE AND
AMERICAS, MIDDLE EAST,
AFRICA)



SYED HABIB AHMED,
General Manager, Trade
Cooperation & Promotion
Program (TCPP),
INTERNATIONAL ISLAMIC
TRADE FINANCE
CORPORATION (ITFC)



TOM DOYLE,
Chief Commercial
Officer,
SICPA SECURITY
SOLUTIONS SA



YAHYA AL DABBAGH,
Advisor, WTO and Free
Trade Agreements,
MINISTRY OF ECONOMY,
UAE



GLOBAL TRADE DEVELOPMENT WEEK OPENING MINISTERS & TRADE LEADERS PLENARY

DAY 1, 27TH OCTOBER 2014

0845	Official VIP Registration
0900 – 0945	Ministers & Trade Leaders Welcome Networking Reception
0945	Organiser's Welcome Remarks ANDREW KEABLE, Managing Partner, KW GROUP
1000	Chairperson's Welcome Remarks
1015	Keynote Welcome Address H.E. SULTAN BIN SAEED ALMANSOORI, Minister, MINISTRY OF ECONOMY, UAE
1030	Keynote Plenary Address H.E. HANI R. AL HAMLU, Secretary General, DUBAI ECONOMIC COUNCIL (DEC), UAE
1045	Keynote Multilateral Address DR. NADIR MOHAMMED, Country Director, GCC Countries, THE WORLD BANK <i>(Delivering speech on behalf of DR. JIM YONG KIM, President, THE WORLD BANK)</i>
1100	Morning Refreshments & Networking
1130	Keynote Plenary Address Role of ITFC in Transforming the Face of Islamic Trade Finance ENG. HANI SALEM SONBOL, Deputy CEO, INTERNATIONAL ISLAMIC TRADE FINANCE CORPORATION (ITFC)
1145	LEADERS IN TRADE PANEL DISCUSSION Improving conditions in trade & investments in global economies to maximise benefits & minimise risks with global value chains <ul style="list-style-type: none"> • DR. HERBERT OBERHAENSLI, Vice President Economics & International Relations, NESTLÉ SA • JAMES LOCKETT, Vice President, Head of Trade Facilitation and Market Access, HUAWEI TECHNOLOGIES • SHISHIR PRIYADARSHI, Director-Development Division, WORLD TRADE ORGANIZATION (WTO) • STEFANO ARGANESE, Chief Executive Officer, DHL FREIGHT CESE & AMEA (CENTRAL EASTERN SOUTHERN EUROPE AND AMERICAS, MIDDLE EAST, AFRICA)
1245	Corporate Presentation by DIGITAL CODING & TRACKING ASSOCIATION (DCTA) • MARK HILL, Director, DIGITAL CODING & TRACKING ASSOCIATION (DCTA)
1300	Ministers & Trade Leaders Lunch & Networking

DAY 1, 27TH OCTOBER TRADE SUMMIT PROGRAMMES



5th GLOBAL FREE TRADE & SPECIAL ECONOMIC ZONES SUMMIT

1400 CHAIRPERSON'S ADDRESS
Strategic Cooperation & Exchange
of knowledge between economic
regions & zones globally

1515
Afternoon Refreshments

1600
Enhancing competitiveness &
improving productivity of SEZ –
global experiences

1715
Chairperson's Closing Remarks



2ND GLOBAL TRADE FINANCE & INDUSTRIAL DEVELOPMENT SUMMIT

1400 CHAIRPERSON'S ADDRESS
Trade Finance in the EMEA region -
Role of Multilaterals, Financial
Institutions, Development Banks,
Export Credit Agencies and
Commercial Banks

**1515 CORPORATE PRESENTATION BY
BRONZE SPONSOR**
NASSER AL-THEKAIR, Assistant GM,
Head of MENA Region, Corporate &
Structured Finance, INTERNATIONAL
ISLAMIC TRADE FINANCE CORPORATION
(ITFC)

1530
Afternoon Refreshments

1600
Positioning Islamic Trade Finance
As a Viable Instrument for
International Trade Transactions

1715
Chairperson's Closing Remarks



2ND GLOBAL CORPORATE REAL ESTATE LEADERS' SUMMIT

**1400 CHAIRPERSON'S ADDRESS
CEO'S ADDRESS:**
Welcome Address
H. E. SULTAN BUTTI BIN MEJREN,
Director General, DUBAI LAND
DEPARTMENT (DLD), UAE

Leader's Address
The Process of Shortlisting Investment
Decisions – Mondelez's Experience

**GE OIL & GAS INVESTMENT IN
SAUDI ARABIA CASE STUDY**

1545
Afternoon Refreshments

1615
Managing a diverse CRE portfolio
& assets across multiple regions &
cultures

1730
Chairperson's Closing Remarks



GLOBAL CUSTOMS & TRADE FACILITATION SUMMIT

1400 CHAIRPERSON'S ADDRESS
Welcome Address
H.E. AHMED MAHBOOB MUSABIH,
Director, DUBAI CUSTOMS, UAE

The role of customs in improving
economic competitiveness &
developing international trade

1530
Afternoon Refreshments

1600
Reducing trade barriers & creating
a transparent trading & investment
environment – FTA perspectives of
public & private sector

1715
Chairperson's Closing Remarks

1900 GALA DINNER SPONSORED BY KOREA FREE ECONOMIC ZONE AUTHORITY

Gala Dinner Welcome Speech Delivered By
PARK SOON-GI, Director General Planning Office, KOREA FREE ECONOMIC ZONE AUTHORITY (KFEZ)





DAY 2, 28TH OCTOBER TRADE SUMMIT PROGRAMMES



5th GLOBAL FREE TRADE & SPECIAL ECONOMIC ZONES SUMMIT

0845 CHAIRPERSON'S OPEN

Benefits of FTZ & SEZ communities to MNC's & SME's – efficiencies through clusters & industry networks

1015
CORPORATE PRESENTATION BY
Senior Representative, MINISTRY
OF INDUSTRY & TRADE, NAMIBIA

1030
MORNING REFRESHMENTS &
NETWORKING SPONSORED BY
MINISTRY OF INDUSTRY & TRADE
NAMIBIA

Senior Representative, MINISTRY
OF INDUSTRY & TRADE, NAMIBIA

1045
Mega Infrastructure to attract
investment in FTZ & SEZ regions

1200
Corporate Presentation by
H.E. PROF DR KAMEL O. MAHADIN,
Chief Commissioner, AQABA
SPECIAL ECONOMIC ZONE
AUTHORITY (ASEZA), JORDAN

1215
NETWORKING LUNCH SPONSORED
BY AQABA SPECIAL ECONOMIC
ZONE AUTHORITY (ASEZA)

1330
Emerging trends & future
direction in FDI- synergies in
trade & investment

1445
Afternoon Refreshments

1515
The role of FTA's to develop
global trade with emerging &
conventional markets

1630
Chairperson's Closing



2ND GLOBAL TRADE FINANCE & INDUSTRIAL DEVELOPMENT SUMMIT

0845 CHAIRPERSON'S OPEN

Driving innovations in Supply
Chain Financing to maintain
resilience and remain competitive

1015
MORNING REFRESHMENTS &
NETWORKING SPONSORED BY
INTERNATIONAL ISLAMIC TRADE
FINANCE CORPORATION (ITFC)

1045
Growth potential for Trade Credit
Insurance in EMEA & emerging
markets

1215
Networking Lunch

1330
Automating Trade Finance to
increase efficiencies and
de-risking international trade for
banks and corporates

1445
Afternoon Refreshments

1515
Analyzing developments in
commodity finance and
highlighting the new opportunities
in the region

1630
Chairperson's Closing



2ND GLOBAL CORPORATE REAL ESTATE LEADERS' SUMMIT

0845 CHAIRPERSON'S OPEN

IBM CASE STUDY
Site Selection Strategy for Profitable
Business Expansion and Overcoming
Challenges in Entering an Emerging
Market – Nigeria, Kenya & South
Africa

HALLIBURTON CASE STUDY
Overcoming Challenges in
Managing CRE Portfolio in Sub –
Saharan Africa (Angola & Ghana):
Halliburton's Experience

1015
Morning Refreshments &
Networking

1045
Delivering Cost Savings through
Sustainability - Green Is the
Colour of Money!

1215
Networking Lunch

1330
**DUBAI LAND DEPARTMENT
CASE STUDY**
Innovating workplace strategies
to achieve profit & attract talents

1515
Afternoon Refreshments

1545
Measuring the Success of CRE
Strategies to Ensure Sustainable
Competitiveness

1630
Chairperson's Closing



GLOBAL CUSTOMS & TRADE FACILITATION SUMMIT

0845 CHAIRPERSON'S OPEN

Enhancing cooperation,
integration & information sharing
between custom controllers,
government trade agencies &
private sector to enhance trade
facilitation and combat illicit trade

1030
MORNING REFRESHMENTS &
NETWORKING SPONSORED BY
SICPA SECURITY SOLUTIONS SA

1045
Next generation of innovative
trade technology applications to
achieve effective trade facilitation
and border enforcement

1215
Networking Lunch

1330
Sustaining a more resilient global
risk management programme
through a holistic approach to
GRC: Mitigating trade risk across
global supply chains

1445
Afternoon Refreshments

1515
Discussing the future development
of cross-border trade information
exchange: public and private
sectors' visions and objectives.

1630
Chairperson's Closing

1645 NETWORKING COCKTAIL RECEPTION SPONSORED BY DIGITAL CODING & TRACKING ASSOCIATION (DCTA)





DAY 3, 29TH OCTOBER WORKSHOP PROGRAMMES

REGISTRATION



5th GLOBAL FREE TRADE & SPECIAL ECONOMIC ZONES WORKSHOP

TOOLBOX FOR GLOBAL COMPETITIVENESS

Workshop Leaders:
HANS. I. VERHULST,
Founder/Director,
CENTRE OF INTERNATIONAL
STUDIES ON DEVELOPMENT
ECONOMICS (CEDIS)

VINOD SHARMA,
Director, CENTRE OF INTERNATIONAL
STUDIES ON DEVELOPMENT
ECONOMICS (CEDIS) and Chairman,
EXPORT PROMOTION COUNCIL
(ELECTRONICS & SOFTWARES),
INDIA



2ND GLOBAL TRADE FINANCE & INDUSTRIAL DEVELOPMENT WORKSHOP

ROLE OF ISLAMIC TRADE FINANCE
IN PROMOTING TRADE AND
INDUSTRIAL DEVELOPMENT



2ND GLOBAL CORPORATE REAL ESTATE LEADERS' WORKSHOP

STRATEGIC SITE SELECTION &
PORTFOLIO MANAGEMENT

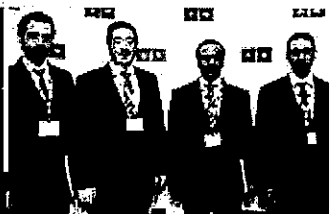
Workshop Leader:
ELLIOT LEWIS,
Portfolio Manager - Global
Operations - Properties MENAT
& SSA, **GENERAL ELECTRIC**,
Co-Chair, **CORENET GLOBAL**
MIDDLE EAST



GLOBAL CUSTOMS & TRADE FACILITATION WORKSHOP

ROLE OF CUSTOMS IN
GLOBAL TRADE FACILITATION

Workshop Leader:
RENATO ANTONINI,
Partner,
JONES DAY



DAY 4, 30TH OCTOBER SITE TOUR PROGRAMMES



5th GLOBAL FREE TRADE & SPECIAL ECONOMIC ZONES



2ND GLOBAL TRADE FINANCE & INDUSTRIAL DEVELOPMENT



2ND GLOBAL CORPORATE REAL ESTATE LEADERS'



GLOBAL CUSTOMS & TRADE FACILITATION

OFFICIAL SITE TOUR PARTNER



موانئ دبي العالمية
DP WORLD



جمارك دبي
DUBAI CUSTOMS

Open to pre - registered participants only.
All tours are on first come first served basis.



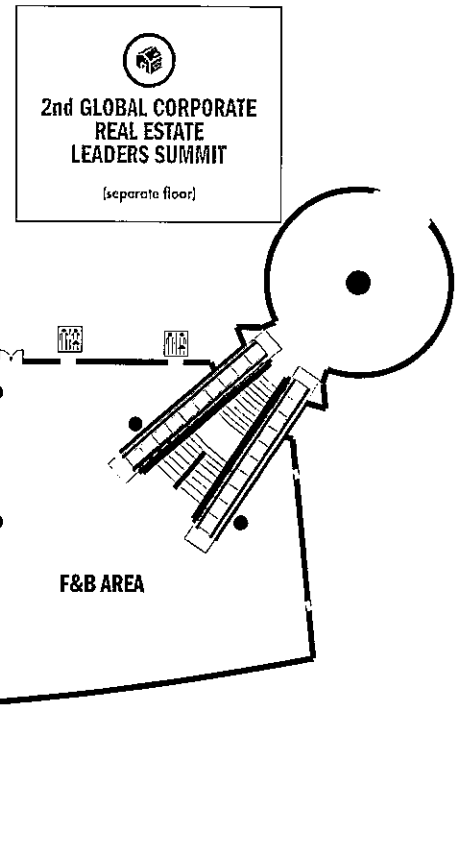


EXHIBITION OPPORTUNITIES

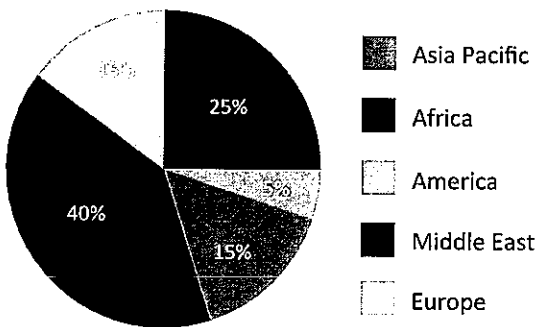
Global Trade Development Week Exhibition is one of the most effective mediums for establishing and maintaining customer relations directly to international governments & private sector organisations from across the globe. The exhibition takes place on 27th & 28th October adjacent to the main summits & plenary.

CONCEPT

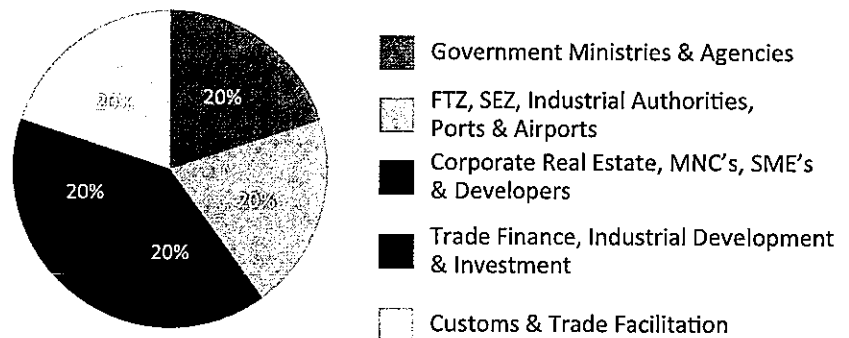
Our confex concept allows you to meet a maximum number of participants with the exhibition located in the main networking area opposite the summit theatres & F&B areas. From the opening welcome reception, plenary, cocktail receptions, coffee breaks & lunches all participants will move past the exhibition area assuring you of maximum exposure to your target audience.



Attendees By Region



Attendees By Sector



EXHIBITION ONLY RATES

STANDARD TABLE TOP
2m x 2m & 2 Delegate Passes

\$8,500USD

TRADE EXHIBIT ENHANCED
2mx2m | 2 Delegate Passes | Logo On Materials | Delegate List

\$10,500USD

ORGANIZED BY:



For enquiries and registration:

KW GROUP SDN BHD (Malaysia)
Unit B-6-10, Block B, Phileo Damansara 1, Jalan 16/11, 46350 Petaling Jaya, Selangor, Malaysia

Email: globaltrade@kwg.com.sg | Website: www.kwglobaltrade.com | Tel: +603 7662 6888 | Fax: +603 7662 6889



MAJOR SPONSORSHIP PACKAGES 2014

SPONSORSHIP BENEFITS	SPONSORSHIP PACKAGES				
	PRE-EVENT				
	TITANIUM \$75,000 USD	PLATINUM \$60,000 USD	GOLD \$40,000 USD	SILVER \$25,000 USD	BRONZE \$17,500 USD
LOGO ON BROCHURE	✓	✓	✓	✓	✓
SPONSORS EMAIL INVITATION TO DATABASE	✓	✓			
LOGO ONLINE	✓	✓	✓	✓	✓
LOGO ON PRESS ADVERTISEMENTS	✓	✓	✓	✓	✓
SPONSORS DETAILS IN PR ACTIVITIES	✓	✓	✓	✓	✓
ADVERTISEMENT - (OFFICIAL PROGRAMME)	DOUBLE PAGE	FULL PAGE	FULL PAGE	1/2 PAGE	1/2 PAGE
CORPORATE PROFILE (OFFICIAL PROGRAMME)	FULL PAGE	FULL PAGE	1/2 PAGE	1/2 PAGE	1/2 PAGE
CONTACT WISH LIST	✓	✓	✓	✓	✓
CONFERENCE TICKETS ALLOCATION	20	15	8	4	2
DISCOUNT FOR CONFERENCE GUESTS	50%	40%	30%	20%	10%
	DURING EVENT				
TABLE TOP EXHIBITION SPACE	4M X 4M	4M X 4M	2M X 2M	2M X 2M	2M X 2M
CHAIRMAN - FULL DAY	DAY 1	DAY 2			
PANEL MODERATOR	DAY 1	DAY 1	✓		
PANEL PARTICIPATION				✓	✓
WELCOME RECEPTION HOST (27TH OCTOBER)	DAY 1				
COCKTAIL RECEPTION HOST (28TH OCTOBER)		DAY 2			
LUNCH SPONSOR			DAY 1	DAY 2	
COFFEE BREAK					✓
CORPORATE PRESENTATION (15 MINUTES)	DAY 1	DAY 1	DAY 1	DAY 2	DAY 2
	POST-EVENT				
DELEGATE LIST	✓	✓	✓	✓	✓
SPONSORS THANK YOU EMAIL	✓	✓			

ORGANIZED BY:



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Unit B-6-10, Block B, Phileo Damansara 1, Jalan 16/11, 46350 Petaling Jaya, Selangor, Malaysia

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BESPOKE SPONSORSHIP PACKAGES 2014

<p>GALA DINNER - FIRST DAY</p> <ul style="list-style-type: none"> • Based on 150 VIP Participants • Free flow alcoholic & non alcoholic drinks & seated dinner • Includes 15 minute sponsors welcome presentation • Approximate timing: 19.30 - 22.30 	<p>\$60,000 USD</p>
<p>COCKTAIL RECEPTION - FIRST DAY</p> <ul style="list-style-type: none"> • Open to all VIP's, speakers & delegates attending all 3 summit programmes & plenary • Free flow beer, wine, soft drinks, juices & canapes • Based on maximum of 200 participants • Includes 15 minutes sponsors welcome presentation • Approximate timing: 18.00 - 19.30 	<p>\$40,000 USD</p>
<p>COCKTAIL RECEPTION - SECOND DAY Details as above</p>	<p>\$35,000 USD</p>
<p>OPENING DAY LUNCH SPONSOR</p> <ul style="list-style-type: none"> • Includes 15 minute corporate presentation to specified summit either pre or post lunch 	<p>\$25,000 USD</p>
<p>TEA & COFFEE BREAK SPONSOR</p> <ul style="list-style-type: none"> • Includes 15 minute corporate presentation to specified summit either pre or post break 	<p>\$15,000 USD</p>
<p>POST EVENT WORKSHOPS</p> <ul style="list-style-type: none"> • 2 hour workshop including basic AV & refreshments • Maximum 100 pax 	<p>\$15,000 USD</p>
<p>BUSINESS DEVELOPMENT SPONSOR</p> <ul style="list-style-type: none"> • Banner in Foyer • Single brochure in delegate pack • 1 conference ticket • Post event delegate list 	<p>\$6,500 USD</p>
<p>DOCUMENT SPONSOR</p> <ul style="list-style-type: none"> • Promotional brochure included with delegate registration packs • 1 conference ticket 	<p>\$5,000 USD</p>
<p>DELEGATE BAG SPONSOR</p> <ul style="list-style-type: none"> • (Bags supplied by client) • Based on bags supplied to all delegates 	<p>\$5,000 USD</p>
<p>LANYARD SPONSOR</p> <ul style="list-style-type: none"> • (Lanyards supplied by client) • Based on lanyards supplied to all delegates 	<p>\$5,000 USD</p>
<p>BADGE SPONSOR</p> <ul style="list-style-type: none"> • Badges supplied by organiser based on standard format • Based on all delegate badges 	<p>\$5,000 USD</p>
<p>NOTEPADS & PENS</p> <ul style="list-style-type: none"> • Supplied by client • Based on all delegates 	<p>\$4,500 USD</p>
<p>SHOWGUIDE</p> <ul style="list-style-type: none"> • FRONT COVER ADVERTISEMENT \$6,000USD • FULL PAGE ADVERTISEMENT \$4,000USD • 1/2 PAGE ADVERTISEMENT \$2,500USD 	<p>\$6,000 USD</p>

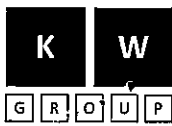
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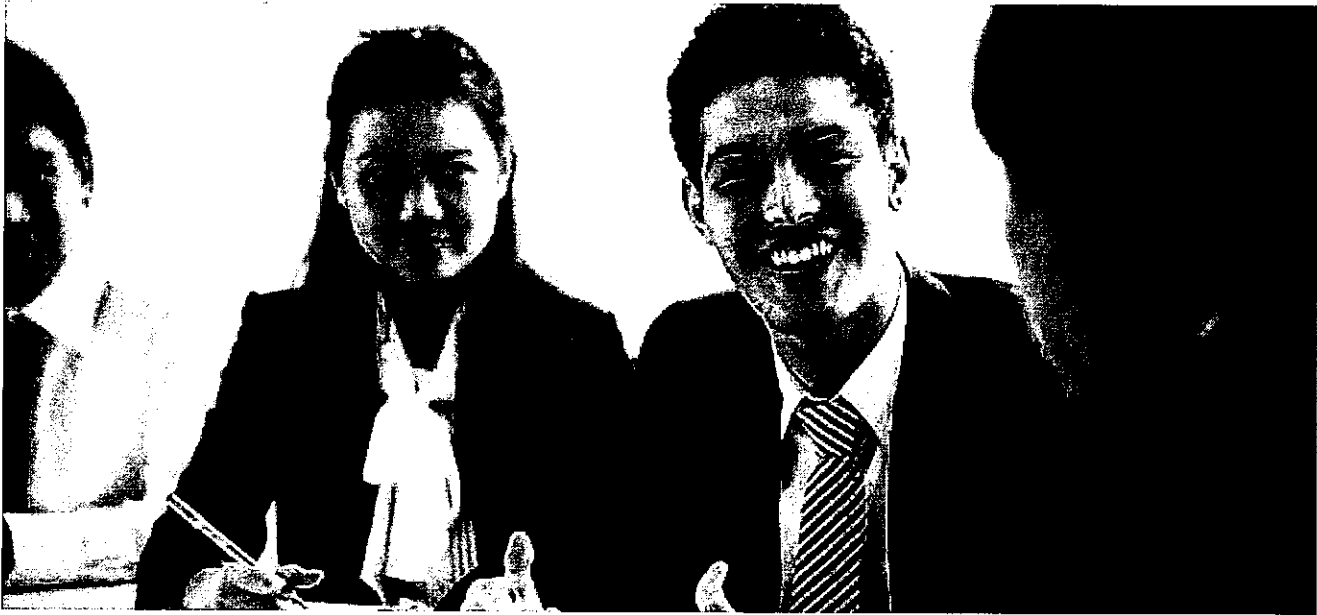
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KW GROUP offers your organization a range of A-Z services from individual training through to managed events, conferences, exhibitions, hosted buyer programmes, international investment forums or promotional tours developed to meet your requirements.

MANAGED EVENTS FROM A-Z ALLOW YOU TO FOCUS ON ROI

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We have experience of launching, managing & delivering professional events & training in almost every country in The Middle East & APAC regions for leading public & private sector clients.

Investor & Market Access programmes are designed around your requirements. Programmes can include management of content, travel, accommodation, attendees, F&B, marketing, personalised activities & one to one meetings. Our team can manage events unique to one person through to thousands.

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We are a leading certified organizer of **PROFESSIONAL TRAINING PROGRAMMES & WORKSHOPS** for Public & Private sector organizations & associations who require detailed training programmes & events. We work with leading international trainers & speakers from around the world to develop specific training & events targeted to the topics & requirements of our clients.

OUR TRAINING partners have included World Bank, UNESCAP, UNECE, OECD, Asian Development Bank, UKTI, UNCTAD, CrimsonLogic, IC Associates, DHL Express & Project Management Institute (PMI).

Previous public & private sector training includes:

Trade Finance, FDI, Investor Attraction, Customs, Trade Facilitation, Infrastructure, Project Management, Project Finance, PPPs, Site Selection, Bio Pharma, Medical, Halal, Logistics, O&G, Aerospace & Automotive

Your trusted event & training partner in APAC & EMEA

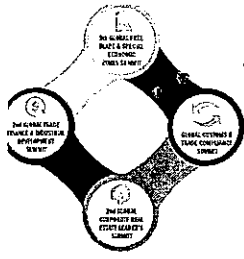
For further details:

JACK PARRY, Sales & Marketing Director

jack.parry@kwg.com.sg | **Tel:** +603 76626888 | **Fax:** +603 76626889

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GLOBAL TRADE DEVELOPMENT WEEK EMEA

27 – 29 October 2014 | Emirates Towers, Dubai, UAE

www.kwglobaltrade.com

OFFICIAL DELEGATE RATES

All rates are in \$US	Global Trade Development Week 2 Day Summit Programmes & Plenary 27th & 28th October 2014				Separately Bookable	
	5th Global Free Trade & Special Economic Zones Summit	2nd Global Trade Finance & Industrial Development Summit	2nd Global Corporate Real Estate Leaders Summit	Global Customs & Trade Facilitation Summit	29th October 2014	30th October 2014
Please Tick the Appropriate Box (✓)					Workshops	Site Tour
STANDARD From 1st August 2014		\$1695			\$550	\$500
VIP ALL ACCESS + HOTEL ACCOMMODATION (Available on limited basis)		\$2500				
	Includes: Access to all Conference Programmes + Plenary + Workshops + Site Tour + 3 Nights Accommodation at Official Venue Hotel – Jumeirah Emirates Towers including breakfast, internet & 1 Day pass to Wild Wadi Water Park					

SPONSORSHIP OPPORTUNITIES

Capitalise on this opportunity to market your products and services and form strategic relationships. For further details, contact Jack Parry on +603 7662 6888 or email jack.parry@kwg.com.sg

ACCOMMODATION

A special room rate has been arranged for attendees at this summit. To take advantage of this special rate, please make your bookings directly with the hotel and quote: 'KW GROUP GLOBAL TRADE DEVELOPMENT WEEK'

Hotel reservations and travel arrangements are the responsibilities of the registrant.

REGISTRATION FORM

ATTENDEE DETAILS

Name (Dr/Mr/Mrs/Ms):

Job Title:

Email:

Tel:

Signature (Mandatory):

Mobile Phone:

Name (Dr/Mr/Mrs/Ms):

Job Title:

Email:

Tel:

Signature (Mandatory):

Mobile Phone:

COMPANY DETAILS

Company Name:

Address:

Postcode:

Country:

Tel:

Fax:

Nature of Business:

Company Website:

AUTHORISATION

Sales Persons Name:

Approving Manager:

Job Title:

Email:

Tel:

Fax:

Signature (Mandatory):

Mobile Phone:

Jumeirah
EMIRATES TOWERS

STAY DIRECTLY

Jumeirah Emirates Towers
PO Box 72127, Dubai, UAE
Tel: +971 4 330 0000
Fax: +971 4 330 3030

For more details on hotel reservations please contact: anne.williams@kwg.com.sg

TERMS & CONDITIONS

Upon the completion and receipt of the registration form, payment is required within 5 working days of the issuance of the invoice. Walk-in delegates with payment will only be admitted on the basis of space availability at the conference and with immediate full payment. Full payment prior to the event is mandatory for attendance.

Cancellation must be received in writing at least 14 business days before the start of the event, to receive a refund less 50% processing fee per registration. No refund will be made available for cancellation notifications received less than 14 business days before the event.

KW Group reserves the right to make any amendments and/or changes to the programme, venue, speaker replacements and/or topics if warranted by circumstances beyond its control.

Upon receiving this booking form, you the client hereby consent to KW Group to keep your details for the use of future marketing activities carried out by KW Group and 3rd party organizations and partners.

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PAYMENT METHODS

Payment can be made via: (Please tick where applicable)

CHEQUE OR BANK DRAFT

Cheques are to be crossed and made payable to KW GROUP Sdn. Bhd.

Please mail your cheques together with this registration form to:

KW Group Sdn Bhd.
Unit B-6-10, Block B, Phileo Damansara 1, Jalan 16/11,
46350 Petaling Jaya, Selangor, Malaysia

BANK / TELEGRAPHIC TRANSFER

Overseas delegates may pay by telegraphic transfer to KW Group Sdn. Bhd.

Beneficiary Bank: OCBC Bank

Address: Menara OCBC 18 Jalan Tun Perak, 50050 Kuala Lumpur

Swift Code: OCBCEMYK

Account No: 787-102825-2 (For payments in MYR)

Account No: 787-102827-9 (For payments in USD)

CREDIT CARD

(Please note that a non-refundable 4% credit card administration fee applies.)

Please email to account@kwg.com.sg for online credit card payment request.

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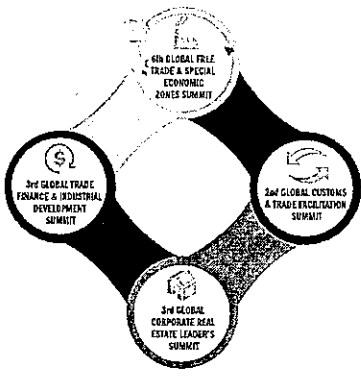
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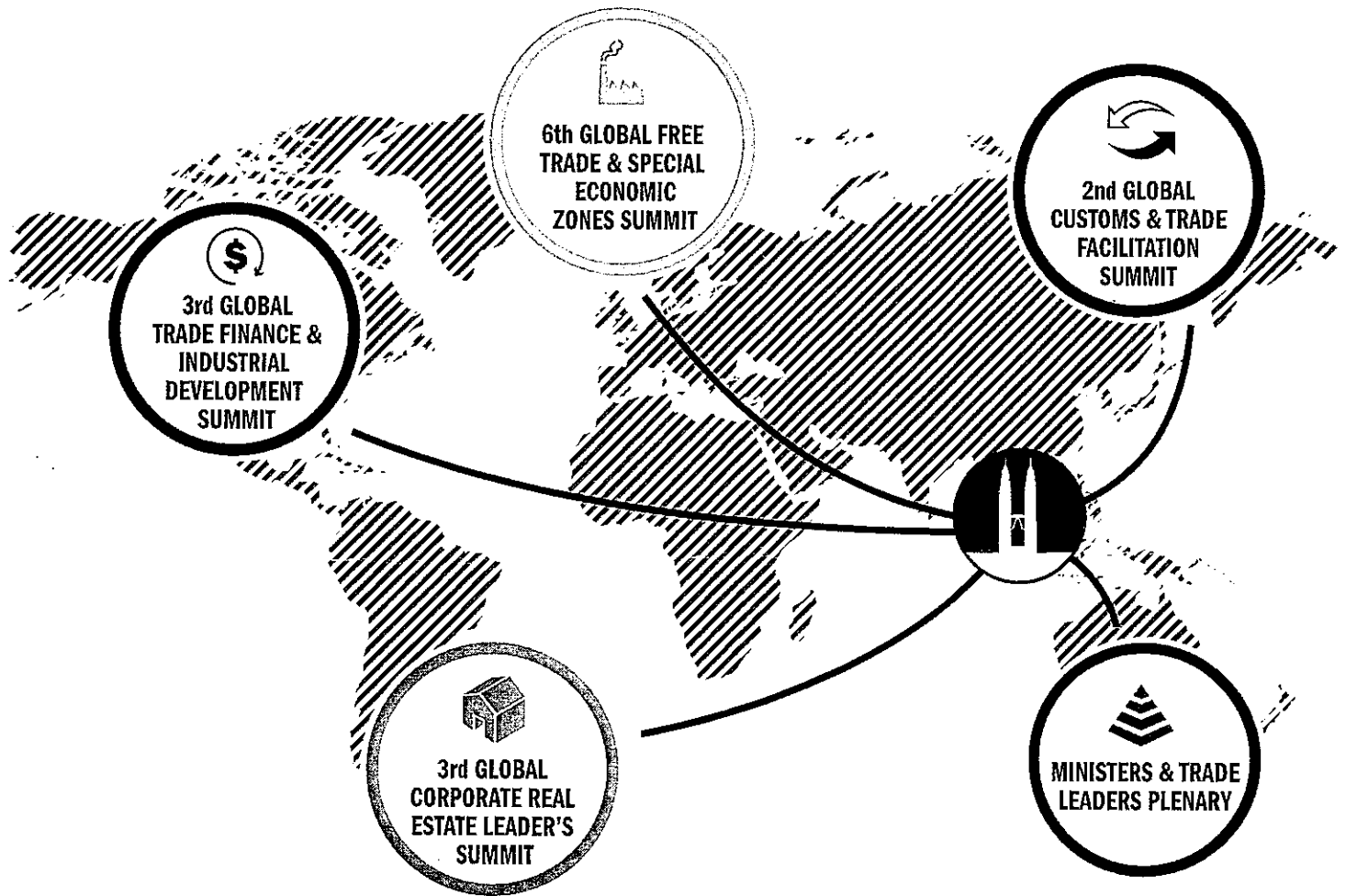


GTDW APAC 2015

Global Trade Development Week Asia Pacific Edition

27-30 April 2015 | Hilton, Kuala Lumpur, Malaysia

www.kwglobaltrade.com



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